

GroundLink Introduces *Ride Now* On-Demand Service in Dallas

Introductory 20 Percent Discount on Rides Now Through June

New York, NY, May 11, 2017- Getting around Dallas/Ft. Worth has just become faster and less costly. [GroundLink](#), a global black car service that combines 24/7 customer service with leading technology to deliver safe, reliable transportation in major cities around the world, has launched their *Ride Now* app-based, on-demand service to the Dallas metro area. The service expands the company's footprint in the Dallas markets and offers rides within as little as 20 minutes of making a request.

To encourage Dallas/Ft. Worth residents and travelers to the area to experience, GroundLink's new on-demand service, the company is offering 20 percent off all rides booked from now through June using the GroundLink app and promo code: **DAFTW20**.

For *Ride Now* service, customers simply open [GroundLink's mobile app](#), select the location where they would like to be picked up and dropped off and then select *Ride Now*. Once booked, the customer can watch in real-time as their driver is on the way to their location. The app allows customers to see a full price breakdown of their trip prior to booking and rates are locked in. Once the ride is in progress, customers can track their car and communicate directly with their driver.

"We currently offer *Ride Now* in New York and Chicago. As Dallas is a growth market for us and a top business destination for our customers, we are extremely pleased to make it our third on-demand market as we continue to expand and rollout this service across the country," said Liz Carisone, CEO of GroundLink.

About GroundLink

GroundLink is a global black car service that combines 24/7 customer service with leading technology to deliver a safe, reliable and professional chauffeured black car service ride, in major cities around the world. GroundLink offers a multiple booking platform for its consumer and corporate clients that includes its website (<http://www.groundlink.com>), its [iPhone or Android app](#), and its 24/7 Customer Service Center (855.463.7150). GroundLink has offices in North America and Europe, with its headquarters in New York, NY. Connect with GroundLink on Twitter @GroundLink and on Facebook.com/GroundLink.

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